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FOR IMMEDIATE RELEASE

New Website Helps Business Researchers and Planet Earth

Dayton, Ohio, September 15, 2008 – MarketSmart Research Services has a new website, delivering enhanced content and access to its new training services and reflecting a renewed “green” philosophy.

As its clients – businesses and other organizations – develop their plans for 2009 and consider their tactics for addressing current economic and other marketplace opportunities and challenges, the team at MarketSmart Research Services is now offering them new and improved content and access to innovative skills development programs to support their efforts, via a new website.

The new MarketSmart Research Services website is built around an appealing new logo, which represents the company’s professional and cutting-edge approach to business research and market analysis. It now offers a blog regarding topics important to clients and other website visitors, and related *SmartInfo* electronic updates. Visitors interested in developing new knowledge and research skills can learn about and register for skills development programs via the new site.

One of the most exciting aspects of the new website is that it was designed by the Earth-friendly folks at webmeadow (www.webmeadow.com). By having the new site developed with solar power, webmeadow estimates that 2000 pounds of carbon dioxide were kept out of the atmosphere. The new site is also hosted on webmeadow’s solar-powered servers, meaning that the site will have a lifetime carbon-footprint of zero.

According to Toni Wilson, president of MarketSmart Research Services:

“We have always been focused on helping our clients understand the big picture in terms of their respective marketplaces, but we are very excited about impacting the really big picture by reducing our carbon footprint on the planet.”

For additional information regarding MarketSmart Research Services or its new website, please contact B.D. Tatum or visit www.marketsmartresearch.com.

About MarketSmart Research Services

MarketSmart Research Services has been offering business research and market analysis services to its clients since 2000, and began offering skills development services in 2007. Clients include Fortune 500 and other large global corporations, large and mid-sized private companies, advertising and marketing firms, small established and start-up businesses, law firms, non-profit organizations, and other professional research firms.

About webmeadow

webmeadow, a solar-powered web-design firm located in the wilds of New Hampshire, develops top-notch websites and back-end systems for companies with a conscience.

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